

### Workshop: Financial opportunities for Italian port system and logistic

### Rome, 9<sup>th</sup> November 2016

### Advisory services – JASPERS

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# EIB Advisory Services (1)

### HOW ADVISORY SUPPORT CAN HELP

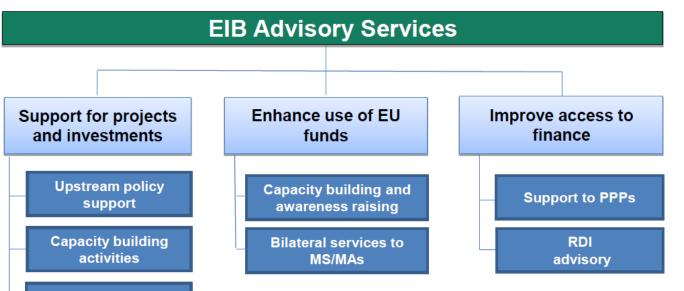
- Assist to build local capacity to prepare, develop and implement projects
- Aid the selection and prioritisation of economically sustainable investment
- Ensure the right ingredients for successful implementation and access to finance
- NB : good project design and preparation needed, irrespective of ultimate procurement or financing model





# **EIB Advisory Services (2)**

### MAIN STRANDS OF EIB HELP AVAILABLE



JASPERS - Joint Assistance to Support Projects in European Regions InnovFin advisory

Support to public-private partnerships (EPEC)

Sustainable energy: maximising investment (ELENA)

European Structural and Investment Funds (ESIF) **Financial Instruments** Green-tech demonstration support (**NER300**)



**Project preparation** 

and implementation

In addition to the individual Advisory Services above, the EC and EIB have established the European Investment Advisory Hub "EIAH" as part of the Investment Plan for Europe



#### **JASPERS**

Established in 2007
Technical Assistance to 14 Member States, plus IPA
Partnership of EC, EIB, EBRD
Brussels, Bucharest, Luxembourg, Sofia, Vienna, Warsaw





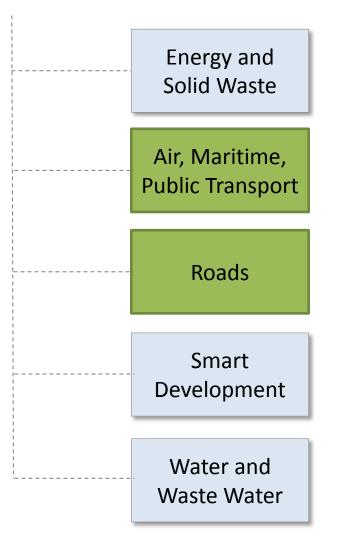
#### **JASPERS**









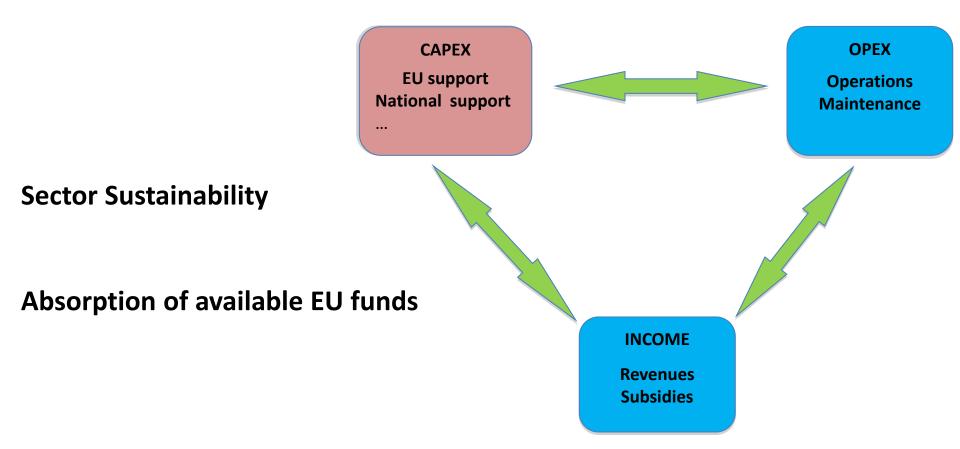


Staff of approximately 100 technical experts covering all sectors





#### **JASPERS** mission



How do we achieve an effective and financially sustainable transport system – with the help of EU funds ?



### **Preparing a Project**

**Project Management Guidelines** Available across MS in Many Sectors

**Regulations 1303/2013 (and 480/2014) and 1316/2013** Set out basic framework and Project Requirements

- Robust Cost Estimate
- Reliable Demand Analysis
  - Adequate Options Analysis
- Appropriate Technology
- Sound Delivery Plan (Buildability)
- Economic and Financial Viability (Strategic Context)
  - Environmental Impacts understood and mitigated
  - Sound Financial Plan
  - Delivery Timetable





## Key project questions to be answered

Functionality of the infrastructure

- Demand related to the infrastructure
- Operational requirements related to the infrastructure
- Location (alignment)
- Technical parameters (capacity, axle load)
- Need for interconnections/interoperability
- Environmental requirements
- Climate change requirements
- Safety requirements
- Security requirements
- ----- Etc.



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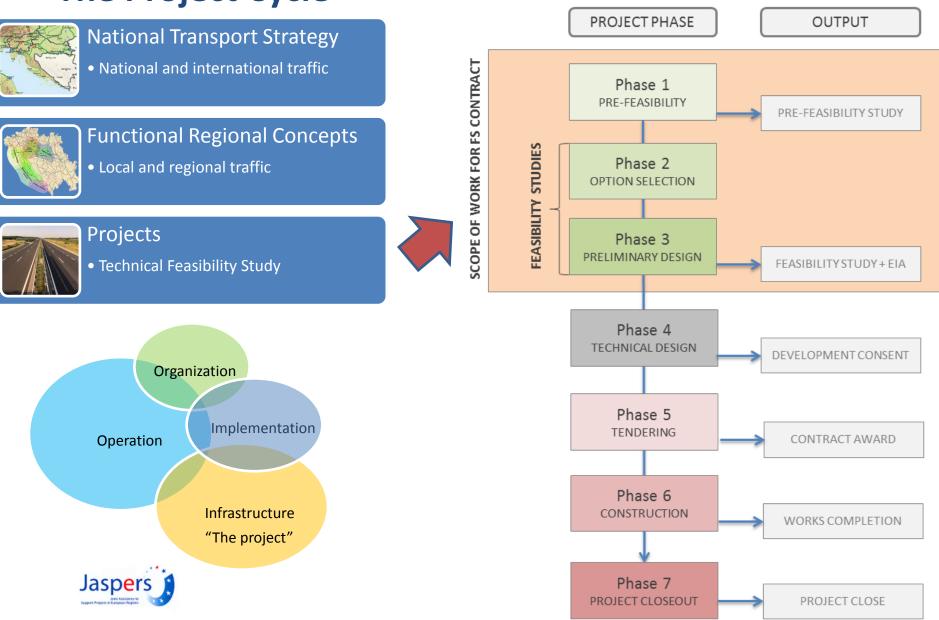
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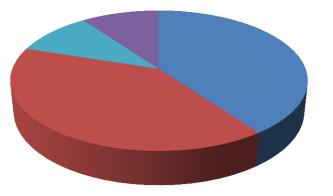


# **The Project Cycle**



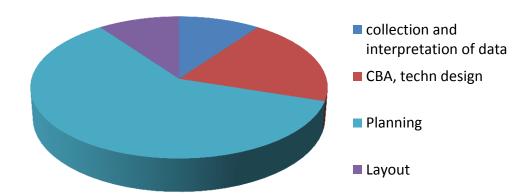
#### **Feasibility Studies**

Planning vs Feasibility Studies – old (no robust plans/strategies)



- Collection and interpretation of data
   CBA, technical design
- Planning
- Layout

#### Planning vs Feasibility Studies new



## The Motivation for Private Sector Involvement

Skills in Construction, Management, Maintenance

Input to better **Project Selection** 

Improved Risk Management leading to Efficiency Benefits

Completion on-time and on-budget

Access to Additional Sources of Financing

Benefit of Third Party Scrutiny

Ability to Spread Payments over time

Improved Value for Money





### Preparing a Project for the Private Sector -

Availability Payments (no Commercial Risk) Focus on Construction and Operation

#### **Projects with Commercial Risk**

Tolled Motorways/Bridge Crossings

- Railway Services under Concession/Franchising
- Ports, Container Terminals, Logistics Facilities
- Urban Redevelopment (Railway Stations)
- Airport Infrastructure





### **Concluding Remarks**

#### Project Preparation

- Underlying requirement for a <u>good project</u>, regardless of funding model (IQR vs Market Test vs Ex-Post Audit) -> this starts from a robust medium-long term sector strategy
  Some key areas of focus for each country in Preparation, with countries specificities
- Flexible approach to (innovative) financing/PPP should be taken (many models) -> needs to be based on correct motivation –
  - case to be built with strong "multi-disciplinary" approach





# Thank you for your kind attention...